



General Fusion founder to speak at TED conference

Chief Scientist to highlight progress on much-anticipated fusion energy

VANCOUVER, British Columbia, Canada – (January 31, 2014) – When TED, the world's primary idea exchange, moves to its new home in Vancouver this year, the city and indeed Canada will be well represented when General Fusion founder and Chief Scientist Dr. Michel Laberge takes the stage.

A plasma physicist with an entrepreneurial streak, Dr. Laberge started General Fusion in 2002 in an abandoned gas station outside Vancouver and has helped it grow into a pioneering force in the development of fusion technology.

Dr. Laberge takes the TED stage on March 18, 2014 to talk about the exciting progress in the development of fusion energy – the process that emulates the power of the sun and creates a clean, safe, sustainable energy source for the world.

He will discuss fusion technologies around the world and focus on the breakthrough vision that drives General Fusion. The technology, called Magnetized Target Fusion (MTF), could lead to the fastest and most economical route to a commercial application for fusion energy.

General Fusion has become a world leader on MTF and Dr. Laberge is uniquely positioned to tell the story of its contribution to fusion innovation, and how scientists around the world are closer than ever to making fusion clean energy a reality.

TED takes place in Vancouver from March 17-21, 2014.

About General Fusion Inc.: General Fusion is developing the fastest, most practical, and lowest cost path to commercial fusion energy. Established in 2002, the company and its 60 employees are supported by a global syndicate of leading energy venture capital funds, industry leaders, and technology pioneers, including: Chrysalix Energy Venture Capital, Bezos Expeditions, Cenovus Energy and Sustainable Development Technology Canada.

About fusion energy: Fusion energy holds immense promise as a clean, safe and abundant energy source. Fusion generates neither pollution nor greenhouse gases that drive climate change. Fusion energy is fueled by deuterium and tritium isotopes, which are easily extracted from seawater and derived from lithium, in abundant supply. There is enough fusion fuel to power the planet for hundreds of millions of years. Unlike nuclear fission reactors, fusion energy does not require uranium as fuel, cannot suffer from meltdowns and does not produce long-lived radioactive wastes.

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